



MEDIA ADVISORY
June 5, 2022

Lights Out Lyons Promotes Night Sky Appreciation Stargazing Event In Lyons, Colorado on August 05

WHAT

On August 05, town of Lyons residents and businesses are encouraged to go “lights out” in support of dark sky awareness and stargazing appreciation. *Lights Out Lyons* is a dark sky event timed during one of the peak viewing nights of the Perseids meteor shower.

Bohn Park in Lyons, Colorado will be the meeting point for guided talks and stargazing. This is a free event! **Pack in and pack out required. All other park rules apply.**

WHO

Town of Lyons parks, businesses, residents and visitors.

WHERE

Bohn Park, Lyons, Colorado, and throughout town.

The poster is a vertical rectangular graphic with a dark teal background speckled with white stars. At the top left is the Lyons Parks & Recreation logo. To its right, the title "Lights Out Lyons Night" is written in a white, sans-serif font, with "August 5, 2022" below it. A stylized rainbow meteor streaks across the top right. The main body of the poster contains a "WHAT" section with a list of bullet points: "Town of Lyons residents and businesses are encouraged to go 'lights out' in support of dark sky awareness and stargazing appreciation.", "This dark sky event is timed during one of the peak viewing nights of the Perseids meteor shower.", "Participate at home or take a stroll down to Bohn Park for guided star talks with a variety of telescopes on hand, acoustic music and stargazing.", "Beginning at 7 pm we will accommodate overnight tent camping until capacity is reached." Below this is a "Note: Tents only with walk-in required; 4-inch stakes or less; no vehicle camping. Pack in and pack out required. All other park rules apply." and "This is a free event!". A "WHERE" section follows, stating "Bohn Park Shelter - between the two ballfields, Lyons, Colorado, and throughout town." The "WHEN" section lists "Friday, August 5 (Rain Date: Friday, August 19)" and "8:30 pm stargazing talks in Bohn Park, 9-10 pm acoustic music." and "Stargazing to happen dark to sunrise with peak viewing after midnight until dawn." At the bottom, a call to action reads "AUGUST 5, LET'S TAKE A BREAK, TURN OFF OUR LIGHTS AND GO 'LIGHTS OUT' TO COLLECTIVELY ENJOY AN AMAZING CELESTIAL EVENT" followed by "— LYONS PARKS & RECREATION COMMISSION". The footer includes "FOR MORE INFORMATION" with a small graphic of a meteor, a QR code, and the text "Thank you to Lyons Community Foundation as a funding source of this event." and "LyonsCommunityFoundation.com".

WHEN

Friday, August 05 (Rain Date: Friday, August 19)

- Beginning at 7 pm we will accommodate overnight tent camping (first come first served until capacity is reached). Note: Tents only with walk-in required; 4-inch stakes or less; no vehicle camping.
- 8:30 pm stargazing talks begin, 9-10 pm acoustic music
- Stargazing to happen dark to sunrise with peak viewing after midnight until dawn

WHY

Timed to the Perseids Meteor Shower, the Lyons Parks & Recreation Commission wants to encourage celebration of our parks and skies at night along with awareness of light pollution and its negative detriments. The Dark-Sky Association emphasizes “inappropriate or excessive use of artificial light – known as light pollution – can have serious environmental consequences for humans, wildlife, and our climate.” Components of light pollution include:

- Glare – excessive brightness that causes visual discomfort
- Skyglow – brightening of the night sky over inhabited areas
- Light trespass – light falling where it is not intended or needed
- Clutter – bright, confusing and excessive groupings of light sources

RESOURCES

- Media Inquiries: Julia Herz, julia@herzmuses.com
- Hashtag: #LightsOutLyons
- For more information: Townoflyons.com/lightsout
- To learn more about the detriments of light pollution visit the [International Dark-Sky Association](http://InternationalDark-SkyAssociation.org)
- Lyons Community Foundation has donated a generous grant (\$850) to support this event.

QUOTES

“Dark-Sky compliant lighting enhances our quality of life, improves the environment for migrating birds and bugs, reduces utility costs, and more. Lights Out Lyons is the perfect time to highlight the many benefits of night sky appreciation.” — Yelena Hughs, Chair - Parks & Recreation Commission

“Our skies are open spaces that merit attention and appreciation. An event such as Lights Out Lyons Night is a very positive first step for Lyons to create awareness of this.” - Julia Herz, Parks & Recreation Commissioner

ABOUT THE ORGANIZERS

Lights Out Lyons Night is organized by the [Lyons Parks & Recreation Commission](#) in partnership with the Town of Lyons, Colorado. The Park and Recreation Commission is a group of volunteer citizens who advise the Board of Trustees on all matters pertaining to the operation, maintenance, improvement, and development of the Town's parks and recreation programs and facilities.